

Change Happened, Then What? – Podcast Partnership Options

Podcast: Change Happened, Then What?

Host: Heather Holt

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Why Partner With Us?

Change Happened, Then What? is a heart-led, story-driven podcast with a growing and loyal audience. Each episode is rooted in emotional truth, transformation, and healing—creating a space where listeners deeply connect with what they hear. That connection makes this show a powerful space for value-aligned brands to be seen and remembered.

Audience At A Glance

- 200 and (growing every week) average downloads per episode
- 200 (growing every week) listeners in 10+ countries
- Primarily women, ages 35–70
- Platforms: Apple Podcasts, Spotify, YouTube

Partnership Options

Partnership Tier	Includes	Rate	Details
Shoutout	Name drop + thank-you	\$50 flat	Mention at the top or close of an episode
Story Sponsor	Host-read mid-roll (30–60 sec)	\$125 flat	Aligned message told in my voice, mid-episode
Signature Partner	3-episode campaign + socials	\$300 bundle	Integrated ads + 2 social posts + link in show notes
Trade Partner	Flexible feature or shoutout	Custom	Exchange goods/services aligned with show values

Contact Us

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