



## **Partnership Opportunities with *Change Happened, Then What?***

*Change Happened, Then What?* is more than a podcast—it's a platform for heartfelt storytelling, deep connection, and transformational conversations. We welcome aligned partnerships that honor the values of healing, growth, and authenticity.

### **Creative Ways We Can Collaborate:**

#### **Sponsorships & Ad Placement**

- Host-read ads (15, 30, or 60 seconds)
- Sponsor mentions in intros/outros
- Episode series or campaign bundles
- Custom storytelling-style integrations

#### **Mission-Aligned Trade Partnerships**

- Product or service exchanges
- Brand spotlights for small businesses, healers, or creatives
- Social media and cross-promotion options

#### **Event & Community Collaboration**

- Live podcast recordings or interviews
- Collaborative giveaways or campaigns
- Speaking engagements or workshops featuring Heather Holt

#### **Media & Press Opportunities**

- Press features or guest articles
- Co-created content or interviews
- Podcast swaps or joint social content